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Attorney Docket No.: 42P11553

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Regis J. Crinon, et al. ) Examiner: Son P. Huynh  
Application No.: 09/895,744 ) Art Group: 2623  
Filed: June 29, 2001 )  
For: TAILORING A BROADCAST SCHEDULE )  
BASED ON STORAGE AREA AND )  
CONSUMER INFORMATION )

Mail Stop AP  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Final Office Action mailed May 30, 2006, in connection with the above referenced patent application, Applicants respectfully request entry of the following amendments and request reconsideration in view of the following remarks.